

5 FUNDRAISING TIPS



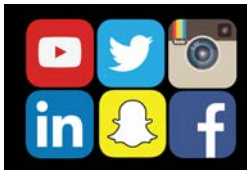
1. Personalize your mySMILE fundraising page. Share your story. Why did you choose to fundraise for Operation Smile?



2. Make a personal donation to your mySMILE fundraising page.



3. Send out emails to your personal contacts asking for their support. Don't forget to include the link to your mySMILE fundraising page.



4. Share your mySMILE fundraising page with friends and the community through your social media networks.



5. Follow up with your personal contacts with a phone call or an in-person conversation. Reminding your contacts to donate is key!